

Thomas Schneck  
David M. Schneck  
Gina McCarthy  
Nissa M. Strottman  
Wayne Hossenlopp

Law Offices of  
**SCHNECK & SCHNECK**

P.O. BOX 2-E  
SAN JOSE, CALIFORNIA 95109-0005

80 S. Market Street  
Third Floor  
San Jose, California 95113-2303

Email: [webmail@patentvalley.com](mailto:webmail@patentvalley.com)

Patents and Trademarks

May 17, 2004

Telephone: (408) 297-9733

Facsimile: (408) 297-9748

**RECEIVED**

MAY 25 2004

Technology Center 2600

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: U.S. Patent Application  
Serial No.: 09/499,609  
Filed: February 7, 2000  
For: APPARATUS AND METHOD FOR INSERTION  
OF MATERIAL IN BROADCASTING  
Our ref: PIN/LIMIT-002

Dear Sir:

Enclosed is a "Revocation of Power of Attorney with New Power of Attorney and Change of Correspondence Address" regarding the above-identified patent application, including a "Statement Under 37 CFR 3.73 (b)".

Respectfully submitted,

**CERTIFICATE OF MAILING**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Signed: Merle P. Garcia  
Typed Name: Merle P. Garcia

Date: May 17, 2004

Thomas Schneck

Reg. No. 24,518

Schneck & Schneck

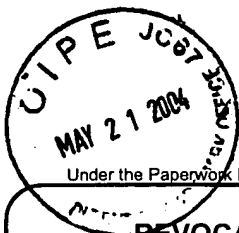
P.O. Box 2-E

San Jose, CA 95109-0005

(408) 297-9733

Enclosures

cc: M. Sherk w/encl.



PTO/SB/82 (09-03)  
Approved for use through 11/30/2005. OMB 0651-0035  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE  
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**REVOCATION OF POWER OF  
ATTORNEY WITH  
NEW POWER OF ATTORNEY  
AND  
CHANGE OF CORRESPONDENCE ADDRESS**

Application Number	09/499,609
Filing Date	February 7, 2000
First Named Inventor	Stefan Ridderheim
Art Unit	2614
Examiner Name	Victor R. Kostak
Attorney Docket Number	PIN/LIMT-002

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with the Customer Number:

003897

☒ Please change the correspondence address for the above-identified application to:

☒ The address associated with  
Customer Number:

003897

OR

<input checked="" type="checkbox"/> Firm or Individual Name	Schneck & Schneck				
Address	P.O. Box 2-E				
Address					
City	San Jose	State	CA	Zip	95109-0005
Country	USA				
Telephone	(408) 297-9733	Fax	(408) 297-9748		

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

**SIGNATURE of Applicant or Assignee of Record**

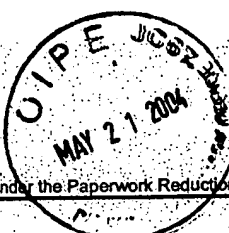
Name	Melanie Sherk, Vice President (Pinnacle Systems, Inc.)		
Signature			
Date	13 May 2004	Telephone	(650) 237-1637

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☒ \*Total of 2 forms are submitted.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Pinnacle Systems, Inc.Application No./Patent No.: 09/499,609 Filed/Issue Date: February 7, 2000Entitled: APPARATUS AND METHOD FOR INSERTION OF MATERIAL IN BROADCASTINGPinnacle Systems, Inc., a corporation of California

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_ %  
in the patent application/patent identified above by virtue of either:A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:Stefan Ridderheim and  
Atma HeerahTo: LIMIT Local Insertion Media Technology AB1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel 011029, Frame 0738, or for which a copy thereof is attached.2. From: Technology AB  
LIMIT Local Insertion Media To: LIMIT Technology AB  
The document was recorded in the United States Patent and Trademark Office at  
Reel 011169, Frame 0970, or for which a copy thereof is attached.3. From: LIMIT Technology AB To: Pinnacle Systems, Inc.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 011774, Frame 0156, or for which a copy thereof is attached.☐ Additional documents in the chain of title are listed on a supplemental sheet.☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

13 May 2004

Date

(650) 237-1637

Telephone number

Melanie Sherk

Typed or printed name

Signature

Vice President

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

RECEIVED

MAY 25 2004

Technology Center 2800